

METS IGNITED MASTERCLASSES

Developing a Workforce for
the Future

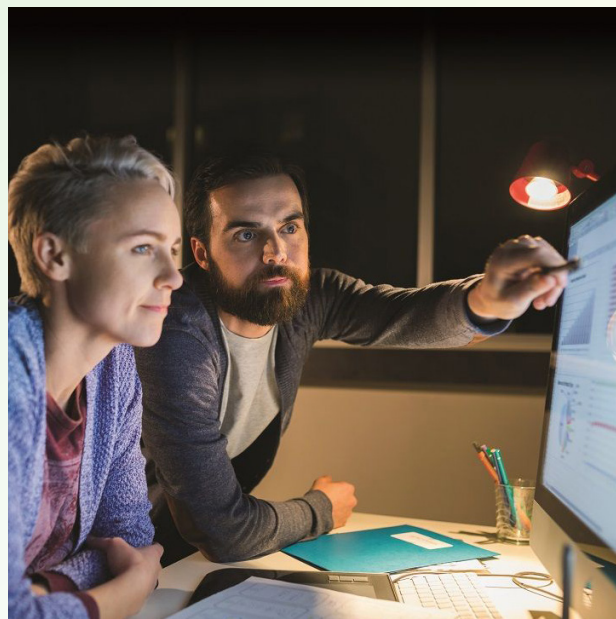
The METS Ignited Masterclass series is designed to support the sector, improve its competitive position for employees to gain commercial confidence, and for METS Ignited to provide tools, direction and practical next steps to address the future of work.

Developed as a cross-ecosystem program, the Masterclasses have delivered key training programs to more than 445 attendees across Australia over the last four years.

ENHANCING INDUSTRY SKILLS AND CAPABILITIES

The Masterclasses delivered two key programs in 2018/19 reaching over 200 attendees from METS companies and industry associations across Australia

In 2019/20 the program was adapted to provide a range of delivery modes, from classroom, virtual, online and in situ training to expand on the skills needed to address the next generation of industry opportunities.



UPCOMING MASTERCLASS EVENTS

In 2020/21 the Masterclasses will focus on developing the capabilities of protecting intellectual property through Trademarks and Intellectual Property (IP) masterclass and Sales Enablement.

Flexible learning

Classroom,
virtual, online

15

Masterclass Events

25

participants per
Masterclass

**Delivered in collaboration
with regional organisations**

WHAT DOES THE PROGRAM INVOLVE?

Delivered by METS Ignited on behalf of the Department of Industry, Science, Energy and Resources, and in collaboration with organisations such as Entrepreneurs' Programme, masterclasses are customised for specific region needs, markets and opportunities. Delivered by industry representatives with real world experience – they provide a simple meaningful engagement opportunity to help expand and grow company capabilities.

MASTERCLASSES COVER

- How do you ensure you keep your best talent and safeguard your IP?
- Are you making the most of your digital opportunities?
- What are you going to do about the changing nature of work?
- What will your workforce look like in the future?
- What will it take to ensure your business thrives in the future of work?



WHAT DOES IT COST?

METS Ignited Masterclasses are free to attend for successful applicants.

To stay up to date on the METS Ignited Masterclass series visit metsignited.org



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